**UX Points Prepared by Sadia Rana**  
  
**What is wrong with the existing website identify all points?**  
  
*Ans*. There are some of the following points wrong with the website.  
1. Too much to scrolling end up with having a bad effect of website .The main purpose of the website is user profit things that he consider to be profitable for him while he is using a website for a purpose that should be more precise in this website scrolling ruined that user experience while he is using it .  
2. Less interactive with the user because of its design that is not much interactive with the user .  
3. All of the content looks pretty much mixed up   
4.content bar is less interactive  
5.main menu bar should be more precise  
6.less user centered design  
7.less interactive Homepage  
  
**What are the first 2-3 UX changes you would make to our site**  
*Ans.* 1.first of all I would redesign the header .I would prefer to change it’s the menu bar   
 2.Afterwards I would design it that it would look more interactive to the user  
 3.i will apply the slick slider in the content bar and instead of putting it on the left site I would adjust it like a menu bar .  
   
**How would you prioritize them ?**  
*Ans:* I would priorities these changes that I make in the website because a the basic purpose of the website is to make it user centered and it has to be interactive with them so when I make the header and the content bar more interactive so that the user could access whatever he wants to see more easily that would affect the website positively and it serve the purpose for what it has been made  
  
**What process would you go through to vet your new designs ?**  
  
*Ans:* while designing a website it in important to consider the Why, What and How of product use. The Why involves the users’ motivations for adopting a product, whether they relate to a task they wish to perform with it, or to values and views associated with the ownership and use of the product. So when I create a design I would consider all these important points to vet the new design in a way that it looks more attractive .the process I would go through I would use bootstrap as creating the design in order to look good and responsive as well as meaningful for which it has to be made.  
  
-**Identify time required to completely redesign the page based on your above observations ?**  
*Ans :*two day is enough to recreate the design completely .  
  
  
  
- Please provide three examples of UX in commercial production that you feel is good ?  
Ans. There would be following examples of UX in commercial production.  
1.User centered design  
2.User profit  
3.review user need  
4.brand attribute should be consider  
5.site map